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WYNWOOD

Wood Tavern bar to open in Wynwood mid-October

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A rendering of Wood Tavern at 2531 N.W. 2 Ave. in Wynwood. VIA FACEBOOK.COM

BY KELLY MALAMBRI
OPEN MEDIA MIAMI

Wynwood is about to have a new bar.

Owner and entrepreneur Cesar Morales designed the soon-to-open Wood Tavern inspired by the many laid-back, rustic bars that he had visited in New York City and Madrid.

"No reservations. [No] velvet rope, no door man," said Morales via email.

That's the concept behind the Wood Tavern, which is expected to open in mid-October and will be located at at 2531 N.W. 2 Ave.

Although the bar will not serve food, Morales plans on serving craft beer along with a full liquor bar. Prices will range from \$6 to \$8 for all drinks, and on the [bar's Facebook page](#) users are also encouraged to make suggestions for the menu, which is not yet completed.

Morales described the bar's design as "saloon meets hotel bar" with furniture that will include one-of-a-kind vintage leather chairs that one might expect to find in a hotel and rustic wood pieces typical of an old time saloon.

Wood Tavern will play alternative rock ranging from the Kings of Leon to Jimmy Eat World, but does not have space for live music.

Located only 30 blocks away from Churchill's, a popular punk rock bar in Little Haiti, Morales said he thinks Wood Tavern will appealing to an older demographic.

He's excited to be opening in Wynwood.

"Wynwood's vibe is just right. It's underground, it's artsy, it's carefree and it's very local," he said. According to him, the low rent in the area will make it possible for him to serve great drinks at a low price.

Morales, who also owns a printing company, has found he has more free time since that business became successful, and says the bar is a creative outlet which will allow him to express his love for interior design while running another business at the same time.

"This is my true passion, and if I won the lottery tomorrow I would open up 10 different bars, all unique," he said.

Yuri Tuma, general manager of [Joey's Italian restaurant](#), believes that the new addition will be beneficial for Wynwood. Potential customers of Wood Tavern could become customers of Joey's Cafe as well, which

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would help increase traffic and draw more attention to the area.

"The more businesses that are open in the area, the more foot traffic, the more important the area becomes," Tuma said.

This post was produced by Open Media Miami, an independent company that works in partnership with the Miami Herald to cover neighborhood news along the Biscayne Corridor. Post tips or suggestions on our [Facebook page](#) or email us at news@openmediamiami.com.

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WoodTavern

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