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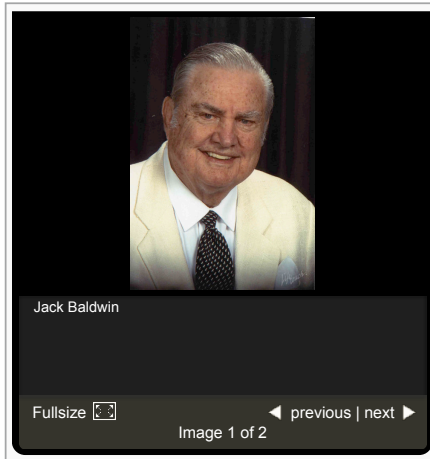
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Posted on Thursday, 07.12.12

DEATHS

Jack Baldwin, former Orange Bowl president, dies



BY KELLY MALAMBRI
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Miami community leader Charles Jackson "Jack" Baldwin, the University of Miami's first mascot and a former president of the Orange Bowl Committee, passed away June 23 at the age of 90.

He had been battling Alzheimer's disease and other medical problems, said his daughter, Bethany Tesche.

Born in Miami on Dec. 15, 1921, he grew up in Coral Gables, attending Coral Gables Elementary and Ponce De Leon High.

After graduating from the University of Florida, he attended Riverside Military Academy, where he received his army and OTC certifications. He later went on to serve as a lieutenant during World War II. He served in France and Germany, where he was wounded in 1944, and received a Purple

Heart and a Bronze Star.

After returning home, he went to work for Baldwin Insurance Company, an insurance and mortgage company founded by his father in 1920.

"He would take clients out on his boat and tour them through the canals of Coral Gables and Miami Beach to give them an up close and personal view of the city, because he really loved his city, and he really enjoyed showing it off in all kinds of ways," Tesche said.

Baldwin married Susanne Bonner in 1945, and together they had three children: Susi, Jackson and Bethany.

Although he went to UF, Baldwin was always a loyal Hurricanes fan.


In 1925 and 1926, while Baldwin was just a child, he was the University of Miami's first mascot.

When he was selected as president of the Orange Bowl Committee in 1962, Baldwin could brag that he had seen every Orange Bowl game since they had begun in 1935 — except one.

While he was in a Paris hospital during the war, he could only listen to the game on the radio.

Baldwin acted as the Orange Bowl Committee president for one year, during which time he and the committee proposed big changes for the bowl.

The proposal, crafted by committee members and presented by Baldwin, called for elevators to be added to the stadium, along with the standardization of ticket prices, which were set at lower costs than they had been previously. The plan also called for the beautification of the stadium, a public sale of choice seats during the summer on a first-come first-serve basis, and the providing of upper deck boxes and seat

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backs.

In 1963, Baldwin became the chairman of the Orange Bowl's team selection committee. During his nine years as chairman, he met coaches from all around, becoming friends with the likes of Joe Paterno and Bobby Bowden, according to Tesche.

Baldwin also served as past director of Miami's Junior Chamber of Commerce, was involved with the Miami Chamber of Commerce, as well as the Greater Miami Insurance Board. He also was the past president of the Miami Club and Miami Rotary Club. Baldwin also acted as a director of the Junior Achievement of Greater Miami, Inc.

"He was a leader. He gave of himself," said Arva Moore Parks, a South Florida historian. "He was a very successful business man, but he gave back to the community."

Rough times were ahead for the Baldwin family. In 1972, Susanne Baldwin died.

And in 1976, son Jackson Baldwin and three friends went missing during a night fishing trip.

The Baldwin home became the hub of the search party. But the young men were never found.

Later, Baldwin went on to find happiness through his second marriage to Irene Pawley. The two were wed in 1974.

Pawley died in 2008 of lung cancer.

In addition to football, Baldwin loved golf, as well as western horseback riding, complete with boots and a cowboy hat. He loved to fish, as well, which he often did from a second home in the Keys.

"He was a man of all seasons," Tesche said.

In addition to his daughter Bethany, Baldwin is survived by daughter Susi Baldwin and stepchildren Irene Richards and Robert Gravely.

Services were held.

Contributions should be made to the Wounded Warriors Project or the United States Organization.

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Robert Maurius Reno, one of former U.S. Attorney General Janet Reno's two younger brothers, died Saturday morning, according to their sister, Maggy Hurchalla, of Stuart.

DEATHS

Louise Brown, Miami Beach performer and hostess, dies

Louise Brown was born a performer. In an elegant gown, high heels, perfectly coifed hair and a long cigarette holder that she barely smoked, Brown introduced some of the most important performers of the '50s and '60s to Miami audiences.

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
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